Courage under fire
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What does courage mean to you? Courage like everything else means different things to different people. The definition of courage from Webster is “the quality of mind that enables a person to face difficulties and challenges through pain…strength in the face of pain or grief.”

There are a ton of situations we can all face that have some sort of factor in which we need to have courage in the face of adversity. Sometimes it can be as simple as a family member getting sick and needing to be the support system for the group, it takes courage to be there for everyone and not let on just how scared you are. Often in tough times we look to that person who is the courage we need to help us through any situation.

There have been a lot of things happening in our world lately, courage is looking for the real story, not just listening to what someone says but making sure you agree with what you are hearing. We live in a time of false news, we have been seeing a lot of racist humans have towards each other. Courage is standing up for what is right, courage is making your own decisions, courage is giving your absolute all in a situation you are being asked to do so.

Every day we face situations that call for courage, it may not seem like standing up for someone or a situation is being courageous but it is. Courage is different things to different people; to some it is heroism in extreme adversity such as: a cancer patient fighting for their life, fighting fires, putting your life at risk every day like police and fire fighters do, defending someone who is being bullied and the list goes on.

For us in our every day lives courage is following safety guidelines, not taking chances with someone else’s life or taking the quick way out.

A friend of mine likes to say she always marches against the crowd; she is always looking for unique ways to express and to stay true to who she believes she is. To her, courage is being willing to be yourself no matter what and to stand for what you believe.

Courage all boils down to this one thing – what defines you?

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Courage all boils down to this one thing – what defines you?
In past issues I have written about the need for having standard operating procedures, emergency and contingency plans for major emergencies like source water contamination, plant upsets and other uncontrollable catastrophes. Of course those things came to mind immediately when I read that the theme for this issue of the pipeline was, “Courage Under Fire.” When we experience those types of emergencies it is apparent to all of us that operators are working under extreme stress and have to make decisions that ensure the safety and security of the water and wastewater operations of our community.

Then the thought that came to mind are there other situations that operators experience that would be considered working “under fire”? I started thinking of some of the stressful situations that I have seen or heard about in plants that had nothing to do with natural disasters and were not obvious to the public or even to council in most situations. There are situations where plants have had catastrophic failures of their uninterrupted power supply and lost their control systems. While thinking of these emergencies more questions came to mind. How do we prepare operations staff to deal with a control system failure? Can our operations staff run all of our equipment in manual if we lose the control system? And, do they practice it regularly in the event that it happens?

As long as the water is still flowing through the pipes the general public and elected officials may have no idea that there is a potentially disastrous situation occurring at the plant, but that doesn’t mean that the stress is any less on the staff handling the situation. Pump failures, chlorine leaks, rakes breaking in the clarifier can all happen in the blink of an eye and the operations staff needs to be able to troubleshoot, rectify and recover from the failure. There isn’t always a documented “plan” and the operator needs to be able to handle intense stress and think on their feet to continue to provide safe water to their community. All this while communicating with the regulator, calling contractors for repair work and keeping council abreast of the changing situation.

Many times I have seen operators “under fire” and it is not always the technical savvy that they possess that has determined the success or failure of their efforts. It is the soft skills, the ability to stay calm, the networks of fellow operators that they have built to draw on, the time they took earlier to understand their system and the hours of tinkering with their equipment that has helped them through the crisis.

Dawn Dierker
WCW President

Courage is the quality shown by someone who decides to do something difficult or dangerous even though they may be afraid. People in the army are great examples of this statement, not too many people can say that they would wake up every morning and want to be in the army and do that job. It takes a special person to be brave and risk everything, even their life.

On a regular basis human beings deal with decisions that put them in harm’s way. Whether in their work life or their home life, things come up where you have to make a choice. What would you do if your child stopped breathing, would you be able to perform CPR or first aid. Could you keep your calm or would you panic. Not too many people think about this in their lives but if the opportunity came up, would you be able help a person in need.

In my job as a safety officer I have this decision every day of my life. I have had to use my skills more than once, as workers have injured themselves on the job, and have had to perform things that put me at risk. Not always an easy decision but adrenaline takes over and you just do what it takes to help the person in need. The key in these types of situations is to keep calm and slow down. You must think before doing things that could cause more problems.

Sheldon Matton
Loraas Disposal Services Ltd.

Deadline Extended to Sept, 20, 2017

Operator of the Year Award – Nominations are now open
Operators from any of the disciplines are eligible – Water Treatment, Water Distribution, Wastewater Treatment, Wastewater Collection, or Small Systems. Nominees must be a current SWWA member.

Lifetime Member Award – Nominations are now open
Any person who has been an active member of SWWA for at least 15 years, and is retired from active employment can be nominated for the award provided they have been retired from active work in the industry for a period of one year. The application must be received by August 1 of the current year. The applicant must have demonstrated extraordinary service and have been dedicated to the aims and goals of the SWWA and its membership. The maximum number of lifetime members awarded each year is three. Nomination forms are due August 1 of the current year.

New requirement: The member must be retired from the industry for one year to be eligible for the award.

go to SWWA.ca to download the forms.
If you are an admin who is registering an employee you can set it up so that you are the one who is the main user for the member.

Once the information is entered click register, you will then need to enter the person who is attending the conference. The system allows you to register multiple users and it will also offer a chance to become a member to receive the reduced conference rate.

If you are not paying by credit card you will need to download and return the form along with payment to the address on the form. The registration form is directly under the REGISTER NOW button on the conference page. as shown on the next page diagram.

You can download the form by clicking on the DOWNLOAD REGISTRATION PDF under the Register Now. To print simply hit Control P.

Don’t forget!! You need to get stamped at every session going in and out.

Is this your first time attending the annual conference, no worries we have you covered. Check out the First Time Conference Goer Information option. It will tell you everything you need to know.

The conference has been confirmed as being worth 1.2 CEUs for those who meet the requirements:

- You must have the following to earn the 1.2 CEU:
  - 3 technical session stamps
  - Keynote stamp
  - 3 workshop stamps

If you do not meet the requirements you are still eligible for the 0.9 CEUs available for the three workshops.

Don’t forget! You need to get stamped at every session going in and out and you need to give the corresponding ticket in your package for the session you are in. This allows the SWWA office to replace the CEU certificates should you lose or misplace.

Thank you to everyone for your patience as we work with the software developers for the website to fix any glitches that have shown up.
This session has been cancelled.
We are currently looking for another to put in its place.
## Conference Agenda

**Saskatchewan Water & Wastewater Association**  
**Conference and Trade Show**  
**November 1 - 3, 2017**  
TCU Place ~ Saskatoon, Saskatchewan

### Pre-registration TUESDAY, OCTOBER 31 - 7:00 pm - 8:00 pm TCU Place

### WEDNESDAY, NOVEMBER 1

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<th>Presenter(s)</th>
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<tbody>
<tr>
<td>1</td>
<td>7:30 am - Noon</td>
<td>Conference Sign In / Walk up Registration - Main Foyer &amp; Blair Nelson Room</td>
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<tr>
<td>1-TS</td>
<td>8:30 - 9:15 a.m.</td>
<td>Cross Connection Awareness</td>
<td>Lorne Mireau</td>
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<td>2-TS</td>
<td>8:30 - 9:15 a.m.</td>
<td>Advanced Metering Infrastructure (AMI): How the City of Portage La Prairie is using AMI to prepare for the future</td>
<td>Alex McGregor, Neptune</td>
</tr>
<tr>
<td>3-TS</td>
<td>8:30 - 9:15 a.m.</td>
<td>Improvement of Anaerobic Sludge Digestion using Biological Enhancement Technologies</td>
<td>Jonathon Lee, Acti-Zyme</td>
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<td></td>
<td>9:15 - 9:45 a.m.</td>
<td>COFFEE</td>
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<tr>
<td>4</td>
<td>8:30 - 9:15 a.m.</td>
<td>TBD - Speaker Cancellation</td>
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<tr>
<td>5</td>
<td>9:45 - 10:30 a.m.</td>
<td>Buffalo Pound Water Treatment Plant Business Case</td>
<td>Ryan Johnson</td>
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<tr>
<td>6</td>
<td>9:45 - 10:30 a.m.</td>
<td>EPCOR, City of Regina Wastewater Treatment Plant</td>
<td>Vicki Campbell</td>
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<tr>
<td>7</td>
<td>10:45 - 11:30 a.m.</td>
<td>The Basis On Electrical Equipment Used by Operators and Maintenance</td>
<td>Curtis Robson</td>
</tr>
<tr>
<td>8</td>
<td>10:45 - 11:30 a.m.</td>
<td>Filter Media Maintenance using FilterClean</td>
<td>Marc Goldade, Carbon Controls</td>
</tr>
<tr>
<td>9</td>
<td>10:45 - 11:30 a.m.</td>
<td>Significance of a Hydrant and Valve Maintenance Program</td>
<td>Rick Day, Claritech</td>
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<tr>
<td></td>
<td>11:45 - 1:00 p.m.</td>
<td>Lunch - Centennial Hall</td>
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<tr>
<td>1</td>
<td>1:00 - 4:30 p.m.</td>
<td>Asset Management</td>
<td>Russ Munro</td>
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<tr>
<td>2</td>
<td>1:00 - 4:30 p.m.</td>
<td>Positive Displacement and Centrifugal Pumps</td>
<td>Stefan Fediw, John Brooks</td>
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### THURSDAY, NOVEMBER 2

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<th>Time</th>
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<th>Presenter(s)</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>1:00 - 4:30 p.m.</td>
<td>Determining the Right Automated Reading System</td>
<td>Michele Harvey, Badger Meter</td>
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<td>Trade Show Booths Open (Finger Food to follow)</td>
<td>Grand Salon</td>
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<td>Silent Auction Open 4 - 8:15pm (1 Night Only)</td>
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<td>Watering Hole &amp; Tradeshow Booths Open</td>
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<td>Centennial Hall</td>
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<td>Grand Salon</td>
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<td>Lunch on Tradeshow Floor</td>
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<tr>
<td>4</td>
<td>1:00 - 4:30 p.m.</td>
<td>Water Supply Crisis- How we treated water from 4 different sources in 10 days to keep the Taps running</td>
<td>Jeff Da Silva and Andy Busse</td>
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<td></td>
<td>Trade Show registration for 2018 - reduced price for all at 2017 show</td>
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<tr>
<td>5</td>
<td>1:00 - 4:30 p.m.</td>
<td>Applications and Case Studies of Membrane Systems for Water Treatment</td>
<td>Don Burgess, DWG</td>
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<td>Nothing is out of reach: An Advanced Metering Reading Workshop</td>
<td>Keesha Rosario, Sensus</td>
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<td>Banquet Cocktails</td>
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<td>Banquet, Awards Ceremony</td>
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<td>Entertainment</td>
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### FRIDAY NOVEMBER 3

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<th>Time</th>
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<tbody>
<tr>
<td>6</td>
<td>7:30 - 8:30 a.m.</td>
<td>Centennial Hall</td>
<td>Breakfast</td>
</tr>
<tr>
<td>7</td>
<td>8:30 - 11:30 a.m.</td>
<td>Centennial Hall</td>
<td>AGM: Open Meeting</td>
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<td>Centennial Hall</td>
<td>AGM: Keynote Address - Courage Inside the Fire, Darby Allen’s Story of Trust, Teamwork and Leadership</td>
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<td>Centennial Hall</td>
<td>WSA / OCBU Update</td>
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<td>Grand Salon</td>
<td>Trade Show - Coffee</td>
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<td>Blair Nelson Room</td>
<td>Tradeshow registration for 2018 - reduced price for all at 2017 show</td>
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<td>8</td>
<td>11:30 a.m.</td>
<td>Centennial Hall</td>
<td>AGM Election Results</td>
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<tr>
<td>9</td>
<td>11:45 a.m.</td>
<td>Centennial Hall</td>
<td>Lunch</td>
</tr>
<tr>
<td>10</td>
<td>12:00 p.m.</td>
<td>Centennial Hall</td>
<td>Final Prize Draws &amp; Closing remarks</td>
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</table>
You are Invited
to attend the ANNUAL
SWWA
Conference & Tradeshow
TCU Place Saskatoon
November 1-3 2017

Workshops and Technical Sessions:
Tradeshow and Conference Information:
Rynette Moore-Guillaume - Rynette.Moore@saskwater.com
Calle Behnke - office@swwa.ca

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Join us as we walk in the footsteps of famed explorers and mountaineers on our way to the top of Africa’s tallest peak towering at 5,895 metres above sea level. Hike through lush rainforests and alpine deserts. Cross glaciers by day and sleep closer to the stars than you ever dreamed possible by night.

Following a successful summit, Kilimanjaro Climb for Life team members have the option to visit WaterAid project sites in Tanzania to see how their fundraising is changing lives.

Activity Level: Challenging
Length: 11+ Days
Cost: $3,999 CAD

Inclusions:
- Certified guides, cooks and porters; all taxes, permits and fees, accommodations, most meals (see below) and on-ground transportation

Exclusions:
- Project visit, international flights, mandatory insurance, WSAs and vaccinations.

Optional Project Visit: $750 CAD

Minimum Fundraising Commitment: $5,000 CAD

(To be raised prior to departure)

The planet is full of life-changing travel experiences. Get out there and see the world.

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The Saskatchewan Water & Wastewater Association office (SWWA) can help you with the following:

- CEU courses currently running with SWWA
- Copies of lost CEU certificates that have been taken through SWWA only
- Information on membership with SWWA
- Information on the annual conference, trade show, golf tournament and any other SWWA activities.
- "Each operator is responsible for tracking his/her own CEU certificates. If your employer requires copies for your employee file be sure to have a file with copies for your records as well"

The SWWA office can be reached by phone at (306)668-1278 or by email at office@swwa.ca the website is www.swwa.ca

WATER SECURITY AGENCY: Staff within the Environmental and Municipal Management Services Division of the Water Security Agency develops and delivers the Agency’s drinking water and wastewater regulatory programs and associated services. The WSA also develops policy in support of the Ministry of Environment’s role in liquid domestic waste management. The Division develops legislation, regulation, environmental code chapters, standards, guidance and monitoring programs related to drinking water, wastewater and surface water quality management as a means to help protect human health and environmental quality while ensuring integrated and sustainable development and use of provincial water resources as part of the overall water management programming of the Water Security Agency.

The Division reports annually to the public on the state of provincial drinking water and wastewater facilities.

The Division consists of the following work units: Environmental Protection Services Section, Engineering and Approvals Unit, Environmental Services Section - North and South, Water Quality Services Section and the Aquatic Habitat Services Unit.

ENVIRONMENTAL PROTECTION SERVICES SECTION

- Develops standards, guidelines, protocols, policy and legislation to ensure safe drinking water, minimize environmental effects of wastewater discharges and maintain/improve uses of surface water resources in Saskatchewan.
- This section also participates on a number of federal/provincial committees which develop and coordinate water standards across Canada, including the federal-provincial-territorial Committee on Drinking Water and the Canada-wide Strategy on Municipal Waste Water Effluents Coordination Committee.

- Establishes operator certification standards and liaises with the Operator Certification Board and education providers as a means to advance Government’s strategic drinking water objectives and safe drinking water.
- Participates in development of raw water protection initiatives, provides water resource monitoring and guidance to groups undertaking monitoring of intensive livestock operations.
- Permit issuance and review of pesticide applications to water.
- Responsible for the management of the Agency’s drinking water and wastewater information. This section provides drinking water and wastewater information for every municipal and industrial waterworks and sewage works regulated by the WSA via the SaskH2O.ca website.

ENGINEERING & APPROVALS UNIT

- Reviews and approves waterworks/sewage works construction projects to ensure works meet sound engineering principles, safe treatment technologies, production and delivery of safe water and minimal impact of wastewater discharges.
- Develops waterworks and sewage works design standards and guidance as a means to ensure effective and capable infrastructure.

ENVIRONMENTAL SERVICES SECTION (NORTH AND SOUTH)

- Environmental Project Officers (EPOs) work within these sections. Contact information for all EPOs is available in the Drinking Water Information Binder on the www.SaskH2O.ca website.
- Operational permitting, inspection and compliance of regulated waterworks and sewage works in Saskatchewan to ensure safe drinking water and protection of human health and the environment.
- Delivery of effective preventative compliance assurance functions by Environmental Project Officers with compliance related assistance from Conservation Officers with the Ministry of Environment.
- Provision of technical advice in the event of waterworks/sewage works system emergencies, system failures or upsets to protect human and environmental health that these problems may represent. Issues Precautionary Drinking Water Advisory when situations or reports indicate a potential problem with regulated drinking water supply. Provides water and wastewater treatment and system management advice and response in the event of a waterborne disease outbreak.
- Provides guidance to waterworks owners to manage and resolve concerns in the event of adverse water quality monitoring results. Tracks and monitors compliance with drinking water quality standards (e.g.: bacteriological water quality, etc.) that can have direct, short or long term health effects.

WATER QUALITY SERVICES SECTION

- Provide environmental information (water quality, habitat) to support decisions and target/refine activities
- Conduct surface water quality and biological monitoring, aquatic habitat and related research to support Water Security Agency activities and decisions.
- Develops and delivers policy related to wetland management and protection.
- Supports Water Security Agency activities and commitments such as watershed planning, habitat restoration (Fishing Lake), Piping Plover habitat protection and assessment of impacts on aquatic species at risk habitat.

AQUATIC HABITAT SERVICES UNIT

- Reviews and provides permits for work in or near surface water that may affect aquatic habitat or the bed, bank or shore of water bodies.
- Develops aquatic habitat protection related policies, procedures, guidance and educational materials as a means to ensure effective protection of aquatic habitat in Saskatchewan.

SASKATCHEWAN OPERATOR CERTIFICATION BOARD (OCB)

- Becoming certified in Saskatchewan
- Upgrading your current certification
- Renewing your existing certification
- Certification Requirements for Small Systems, Class 1, 2, 3 & 4, Operator in Training, & Relief Operator
- Educational requirements for new and upgrading operators
- Experience requirements for new and upgrading operators
- Substitution requirements for education and experience
- Current status of certification for new, existing, & pending operators
- Cost of new & renewal of certification
- Policies in regards to continuing educational unit courses/workshops to be used for renewals or substitution
- Board meeting dates

Sometimes it can be hard in the heat of the moment to remember who to call and for those new to the industry it may be more like ‘I have no idea who to call’.
WS #1 – Asset Management
The course will be delivered based on the International Infrastructure Management Manual (IIMM). Students will be introduced to the concepts of asset management and asset management life cycles. After the introduction of the basic concepts students will be asked to select one “Asset Class” that they are accustomed to working with to be used as an example throughout the workshop. Students will work on the following topics:

- Understanding and Defining Requirements
- Asset Identification and Conditions
- Risk Management and Decision Making
- Operations, Maintenance, and Financial Planning
- Support tools for AM.

Students will be given templates to work with and will have an opportunity to go home with a basic understanding of asset management and have the basic template of an asset management plan for one of their asset classes.

WS #2 – Positive Displacement and Centrifugal Pumps
This workshop begins by defining positive displacement and centrifugal pumps from a functional and application perspective. There are also several hands on system hydraulic calculations that lead to pump selections with break HP, pump speed, NPSH and efficiency considerations reviewed and discussed. The subject of Cavitation (suction recirculation and discharge) is reviewed and explained. A full functioning glass face pump is employed to demonstrate troubleshooting concepts.

WS #3 – Determining the Right Automated Reading System
Manual, remote, touch, mobile, fixed network, cellular, satellite … so many meter reading options that choosing the “best” system is a daunting task. To make the task more complicated, the features and benefits vary from vendor to vendor. Product choices are a trade-off between needs, desires, budget and politics. Each water utility has its own unique situation – different meters, different installations, different service distribution, different topology, different staff capabilities, different budget and political hoops to navigate. There is no “cookie-cutter” solution that fits every utility’s reality. To choose the best solution for your situation, the first step is to understand the features, benefits and relative costs of available technologies. Once this knowledge is applied to your particular needs and desires, the next step is to “sell” the solution to management. This workshop will explore the meter reading options on the market, provide a roadmap for mapping available features to your needs, desires and budget, and provide tips for presenting your proposed solution to those who hold the utility’s purse strings.

WS #4 – Water Supply Crisis – How we treated Water from 4 Different Sources in 10 Days to Keep the Taps Running
In July 2016, a pipeline leak released oil into the North Saskatchewan River, resulting in downstream water users, including the City of Prince Albert, being directed to stop using the river as its water supply source. This presentation will review the sequence of key events that unfolded as the City assessed the problem, implemented tough conservation measures and then took on scores of logistical challenges as changing conditions and new information throughout the three-month event required constant action and reaction from the City, and what we can learn from this event to better protect our communities in the future.

When heavy crude oil spilled into the North Saskatchewan River, nobody knew the full extent of the potential impact on the treatment process at the City’s Water Treatment Plant. One thing that did become quickly evident though was that regulators were going to take all precautions to ensure public safety, and that meant that the North Saskatchewan River would be unavailable until they were convinced the risk to the public had been fully mitigated. In response, City of Prince Albert personnel had a undertake a variety of short term measures, including storing and then treating water from a stormwater detention pond, treating and pumping water high in organics from the Little Red River and pumping water all the way from the South Saskatchewan River to the Water Treatment Plant for treatment and transmission. Each temporary water source had a chemistry that was different from what the plant operators were used to treating and the need to blend water from these different sources further complicated the treatment process, which had to be developed and implemented on the fly.

While this was going on, the City explored process modification to its plant in order to treat water with oil in it and worked with Veolia to determine what concentration of the oil could be treated by the plant’s existing Actiflo process.

WS #5 – Applications and Case Studies of Membrane Systems for Water Treatment
Membrane treatment is providing the water treatment industry with high quality water for portable and industrial uses. Demonstrated performance in providing consistent, high quality treatment in user friendly and cost competitive systems has provided these technologies with widespread acceptance. The combination of microfiltration and reverse osmosis technologies has proved to be a powerful tool for water treatment, demonstrating its universal applicability for treating a variety of source waters.

WS #6 – Nothing is out of reach: An Advanced Metering Reading Workshop
Every day you want to make a difference. A day in the life of deploying an Advanced Meter Reading System. That is why this session will provide you with the information, the tools and the relationships to do more with your infrastructure. There are many options in the marketplace and there are many decisions to be made with many departments and people to improve efficiency. Not only are there many considerations, there is a challenge of budget and evolving technology. This session will cover from A-Z of how to assess your current status from how you are currently capturing your data, how best to communicate and then how to control this data so it brings operational efficiencies to your utility, Town, Regional District or City. From the water meter to technology, this interactive session will be more than just a seminar. Each participant will have the opportunity to put the questions to the test and work with others to look at streamlining your water operations to benefit engineering, finance, customer service and the consumers you relay information to and educate on water consumption or sometimes leak detection! You will learn not only from this seminar but also from other participants.

Topics Covered:
- CAPTURE+ COMMUNICATE+ CONTROL
  - The Vision - What can be done with the Internet of Things (IoT)
  - Do you really have control? Things to consider when upgrading your Meter Reading Systems from Nuts to Bolts; People, Water Consumption; Meters to Technology
  - What is your system communicating? The Power of Data: Information that can be utilized at Utility and by Departments: Analytics
  - Transparency to your Water Consumers and Engagement
  - Migration Matters; Options for Upgrading Types of Communication and Read Device
  - Multiple Utility Systems – “Smart Grid” AMI
  - Meter Data Management (MDM) Systems – Interfaces to billing systems and data logging
  - Water Loss and Meter Tamper Protection – best practices
  - Customer Service Processes; Billing Cycle and Process
  - Your Meters; Capturing the best data
  - Options for installation/change out – contract/piece work – Corix to Present
  - Project Scope, Timelines, Payback,
  - Options for Deployment – Project Methodology, current state, deployment decisions, rate of deployment, timing and labour

WS #7 – Walkerton Now
– Bruce Davidson
The Walkerton tragedy was one that changed the look of the industry. Operator certification became a mandatory requirement due to the tragedy. It will cover the circumstances that lead to the tragedy, the result of the situation that is still being seen today with a quick overview.

It has been seventeen years since Walkerton and the community is still seeing the affects of what happened, but much has also changed the Walkerton Center for Excellence is used by Ontario operators to train. Bruce will talk about what has changed and the changes that are still needing to happen, he will also discuss the health effects to those in Walkerton.
SWWA Sponsorship

Industry Partner

Be recognized as an Industry Partner

500+ Delegates & 250 Suppliers

Gold, Silver & Bronze

Opportunities can be custom designed for your company and your individual’s needs. Packages can be combined to attain Gold, and Silver, and Bronze. The deadline for Gold, Silver, and Bronze sponsors is September 1, 2017 to ensure advertising in all conference advertising. Sponsorships received at an earlier date will be recognized in all SWWA correspondence such as e-letters, social media and the Digital Pipeline.

Bonus Items for Gold, Silver, and Bronze

Booth space, sponsor ribbons for companies attending, and more options can be customized.

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<th>Industry Partners</th>
<th>Gold</th>
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<td>Recognition from Conference Chair at the Banquet</td>
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Meet your target audience ~ one-to-one

$5000.00 OPPORTUNITIES (GOLD) - SOLD

Keynote Speaker

Be the exclusive sponsor of the annual keynote speaker. The keynote address takes place on the Thursday morning of the conference. The keynote is included in the delegate package and is part of the required CEU accumulation for the delegates looking to earn the 1.2 CEU. The sponsor will receive:

- Company name and logo prominently displayed in the Keynote area
- Acknowledgement at the Keynote by the Conference Chair
- Company Information available at the entrance to the Keynote address
- One reserved table at the Keynote (4 complimentary tickets to attend the keynote)
- Acknowledgement of conference sponsorship on the SWWA website and social media pages once received
- Acknowledgement on conference program
- Acknowledgement in SWWA Pipeline (4 Digital Editions)

$2500.00 OPPORTUNITIES (SILVER)

Banquet & Awards Ceremony

Be the exclusive sponsor of the Banquet and Awards presentation. This function is Thursday evening, beginning with cocktail hour followed by the banquet meal and awards presentation. The banquet is included in the delegate package, which makes it available to all delegates. The sponsor will receive:

- Company name and logo prominently displayed in the Banquet area
- Acknowledgement at the Banquet by the Conference Chair
- Company Information available at the entrance to the banquet
- One reserved table at the Banquet
- Acknowledgement of conference sponsorship on the SWWA website and social media pages once received
- Acknowledgement on conference program
- Acknowledgement in SWWA Pipeline (4 Editions)

NAME TAG LANYARDS - SOLD

Each delegate and tradeshows booth will receive lanyards to display name badges. The sponsor will receive:

- Company Name and Logo along the lanyard (the SWWA reserves the right to choose the lanyard style)
- Acknowledgement of sponsorship on the SWWA website and social media pages along with the conference program
- Acknowledgement in SWWA Pipeline (4 Editions)

If you wish to discuss sponsorship opportunities in greater detail please contact:

Calle Behnke
SWWA Office Manager
office@swwa.ca
306-668-1278

Blaine Crowley
SWWA Charity Chair
blaine.crowley@nipawin.ca

Why Sponsor the SWWA Annual Conference?

- Be seen as an industry leader to 500+ delegates and 250 suppliers expected from Saskatchewan representing rural and urban municipalities of small and large water utilities, collections and distribution and wastewater treatment systems. The SWWA also sees government representatives of the industry, some engineers, and industry and educational suppliers.
- The SWWA conference is a cost-effective sales and marketing tool that provides unlimited networking of new contacts and great exposure for your business bringing you face to face with your key customers and prospects.
- The ability to capture new prospects through your corporate profile to existing members.
- The opportunity to increase your brand recognition within the province with a decision-making audience.
- Exposure to your target market away from everyday distractions.
- Exposure throughout the year via social media (Facebook, twitter and LinkedIn) and during the annual event along with exposure through four Pipelines, (the SWWA Magazine), leading up to and after the event.
- Sponsors are recognized immediately upon your partnership through advertisement on the SWWA website.
- E-newsletters are a new feature to the SWWA in 2016 and through them we have been able to engage the SWWA members with targeted emails, as a sponsor you are given exposure through all e-letters leading up to the annual event from August to the beginning of November. All sponsors who commit to $1000.00 or more in sponsorship are given the opportunity to have a targeted e-letter of the company product that will be sent out to all SWWA members as well as all delegates registered for the event.
- The SWWA launched a calendar in 2016 for the 2017-year and it was a huge success with delegates all sponsors of the SWWA for the 2017-year will be recognized in a section of the calendar.

In 2016 we had 500 registered delegates for the SWWA conference. The SWWA tradeshows continue to be sold out on a yearly basis. Through sponsorship the SWWA and its partners are able to provide an amazing and talked about tradeshow continues to be sold out on a yearly basis. Through sponsorship the delegates looking to earn the 1.2 CEU. The sponsor will receive:

- Company name and logo prominently displayed in the Keynote area
- Acknowledgement at the Keynote by the Conference Chair
- Company Information available at the entrance to the Keynote address
- One reserved table at the Keynote (4 complimentary tickets to attend the keynote)
- Acknowledgement of conference sponsorship on the SWWA website and social media pages once received
- Acknowledgement on conference program
- Acknowledgement in SWWA Pipeline (4 Digital Editions)
$1500.00 OPPORTUNITIES:

**WaterAid Breakfast**

The WaterAid Breakfast is held Friday of the conference and is held to promote awareness of the SWWA’s Charity of Choice. All delegates receive tickets to the event as part of their package. The event includes breakfast and a special speaker representing WaterAid. The Sponsor will receive:

- Company name and logo prominently displayed in the Banquet area
- Acknowledgement at the event by the MC
- Company information (if desired) to be available at the entrance to the breakfast area
- One reserved table at the day’s breakfast
- Acknowledgement of the sponsorship through the conference program, SWWA website, and social media pages
- Acknowledgement in SWWA Pipeline

**Banquet Entertainment (1 Available)**

Be the exclusive sponsor of the Banquet Entertainment. This function is Thursday evening and all delegates receive tickets as part of their delegate packages. The sponsor will receive:

- Company name and logo prominently displayed in the Banquet area
- Acknowledgement at the beginning of the Banquet Entertainment by the Conference Chair
- One reserved table at the Banquet and two complimentary tickets
- Acknowledgement of conference sponsorship on the SWWA website and social media pages once received
- Acknowledgement on conference program
- Acknowledgement in SWWA Pipeline

Create a Sponsorship:

This is for companies who would like to sponsor the annual event but do not see an area that reflects on them as unique groups. Once an area has been requested for a sponsorship, a price will be determined based on what the sponsor is interested in putting towards the item for sponsorship. Interested sponsorship groups please contact Calle at the SWWA office at (306)668-1278 or by email at office@swwa.ca to talk about opportunities you would like to create.

**The following areas are also sponsorship opportunities:**

- $1500 - Lunches (2 available)
- $1500 - Breakfast (1 available)
- $1000 - PhotoBooth - SOLD
- $500 - Coffee (7 available)
- Speaker Bruce Davidson
- Delegate Bags
- Delegate Pens - SOLD
- Delegate note pads - Available

**WATERAID**

WaterAid Canada is a registered Canadian charity dedicated to providing clean water, basic sanitation, and hygiene education to the world’s poorest people. In conjunction with the Annual Conference and Tradeshow a silent auction is held for WaterAid. All Donations to this worthwhile cause will be recognized in the conference Pipeline.

- Business card attached to items for viewing
- Bidding sheet for the items will acknowledge the company
- Cash donations are also accepted
- Acknowledgement of sponsorship on all conference materials, the SWWA website, and the SWWA Pipeline

For further information contact the SWWA Office at: 306-668-1278 or by email office@swwa.ca

**For those attending the conference for the first time here are some tips and things to know to help you be in the loop.**

- If you have pre-registered for the event or are coming as a walk up registration you can pick up your conference delegate package or register for the event if not already at TCU place in the main foyer on October 31, 2017.
- The conference does not actually begin until Nov. 1, 2017 at 7:30am
- In order to earn the 1.2 CEUs you must attend 3 technical sessions and receive stamps in and out for all three, 3 workshops and again stamps must be given for in and out, and the keynote speaker with stamps in and out.
- The SWWA also uses a ticket system, you must submit your ticket with the session name on it in each session, workshop, and the keynote.
- Not able to attend the whole conference for the 1.2 CEU no problem you can still earn 0.9 CEUs by attending all the workshops – each workshop is valued at 0.3 CEU. You must sign in and pickup your CEU certificate at the end of the session.
- Meal tickets and a banquet ticket can be found inside your package and must be turned in at each meal.
- TIP #1 – Keep your meal tickets and banquet ticket inside you name badge holder
- Meals are provided for all days except for Wednesday breakfast.
- Hotel information can be found on the SWWA website – it is best to book early as possible. The two conference hotels are the Holiday Inn and the Hilton Garden Inn. The rate is $159.00 plus taxes and $15.00 per day for parking.
- TIP #2 – Network, Network, Network – We cannot say this enough! Conference is a great time to network and get to know those in communities around you. They could help you or vice versa with things you or they are dealing with.
- TIP #3 – Talk to the suppliers at the tradeshow, they are there to help you and watch for the sponsor signs in some booths these are the groups who are partnering with the SWWA to keep the conference prices lower and to help create an optimal delegate experience.
- TIP #4 – Finger food is offered at the tradeshow along with free beverages, finger food is not supper so you will probably want to get a bite afterwards.
- TIP #5 – Want to meet your SWWA board look for the guys and gals wearing matching shirts of green, orange, blue, and purple with the SWWA logo on. They are hard to miss!

**Above all learn, ask questions, network, and have fun. Things to know to help you be in the loop.**

**Photo Booth – Sponsored by Delco Water**

**CONTEST DETAILS:**

A prize will be given at the annual banquet for the best 80’s costumes.

**Prizes will be awarded to the best single, duo and group costumes!**

Thank you to all our current partners in sponsorship:
SaskWater, Emco, Mueller Canada, Delco Water, Fabco, APH, Flocor, ATAP, ClearTech
for your support of the SWWA.

when opportunity knocks...
Minimum Attendance Guidelines for Automated/Unattended Waterworks Facilities

Automated/Unattended Water Distribution Only System
A water distribution only system is described as a system where there is no water treatment and the treated water source is intended to be potable from another regulated waterworks. A water distribution only system may have line pressure booster stations and the ability to adjust processes such as disinfection chemicals. The scope of this section is for rural water pipelines covering large distances, excluding municipal or private systems serving concentrated populations (subdivisions, etc.).

The certified operator(s) or designate (minimum Small Water System - SWS, Class II) must visit the waterworks a minimum of one time per week with no more than six days between visits. The operator(s) shall remain informed continually of the waterworks system operation via remote monitoring to ensure proper operation of the system.

The facility and certified operator must comply with all regulatory requirements.

Class III and IV water treatment systems will not be eligible for reduced on-site visitation.

Automated/Unattended Wastewater Collection Systems
A wastewater collection system is described as a system where there is no wastewater treatment. They consist of collection lines and lift stations.

The certified operator(s) or designate (minimum Small Wastewater System - SWSWS, Class I) must visit the wastewater collection facility a minimum of one time per week with no more than six days between visits. The operator(s) shall remain informed continually of the wastewater works system operation via remote monitoring to ensure proper operation of the system.

The facility and certified operator must comply with all regulatory requirements.

Automated/Unattended Wastewater Treatment Facility
This applies to groundwater, surface water and GUDI (Groundwater Under Direct Influence of surface water) waterworks systems that are SWS, Class I, or Class II with continuous remote monitoring and the ability to adjust and control the treatment process.

Groundwater Under Five Hundred Population
The certified operator(s) or designate (minimum SWS, Class I), must visit the waterworks a minimum of two (2) times per week, with no more than three (3) days between such visits. The operator(s) shall remain informed continually of the waterworks system operation via remote monitoring to ensure proper operation of the system.

The facility and certified operator must comply with all regulatory requirements.

Class III and IV collection system will be reviewed by the Water Security Agency (WSA) on a case-by-case basis for visitation reduction eligibility.

Automated/Unattended Water Treatment Facility
This applies to groundwater, surface water and GUDI (Groundwater Under Direct Influence of surface water) waterworks systems that are SWS, Class II, and Class III with continuous remote monitoring and the ability to adjust and control the treatment process.

Keynote Speaker
FORT MCMURRAY’S FIRE CHIEF (RET.)

MOTIVATIONAL AND CRISIS LEADERSHIP SPEAKER

Known as the face of the Alberta wildfires—and widely celebrated as a national hero—Darby Allen is an exemplar of selfless courage and level-headedness under pressure. Allen was Regional Fire Chief of the Regional Municipality of Wood Buffalo, an area that encompasses the community of Fort McMurray. In spring 2016, he spearheaded the evacuation of the city’s entire population while the rest of the world watched. Throughout the ensuing weeks of operations, he worked tirelessly with first responders and volunteers, who came from across the nation (and globe) to assist. His updates to the media were not only a means of reliable information, but a source of optimism—Allen provided calm reassurance as the lead spokesperson throughout the rescue efforts. Information, but a source of optimism—Allen provided calm reassurance as the lead spokesperson throughout the rescue efforts.

“Darby possesses an incredible ability to connect with his audience … he is an outstanding presenter.” — TEDxKelowna

A native of Birmingham, England, where he worked as a firefighter for the Hampshire Fire Brigade, Allen emigrated to Canada in 1990. He began work as a firefighter with the Calgary Fire Department in 1992, moving up in rank from Training Officer to Assistant Deputy Chief of Operations, before moving on to Fort McMurray Fire Service in 2009, where he became Regional Fire Chief in 2013.

“Chief Allen has become the human face of efforts to fight the blaze and has connected deeply with many affected by the unfolding disaster.” — The Globe and Mail
What is your name, job title and current area of the industry you work?  

My name is Nevin Hanning. I am an Operator/Shift Maintenance employee at the Buffalo Pound Water Treatment Plant, which provides potable water for the cities of Regina and Moose Jaw, along with a number of smaller communities and farms.

What led you into your current field? Was it planned or a detour?  

I entered this field as a result of getting married and wanting a job that would keep me near home more. I had planned on entering the environmental field, but since no jobs were available when I graduated in 1996, I began working at Buffalo Pound and have been there ever since.

How long have you been in the industry?  

I have worked in the water treatment industry for 21 years, all of them at Buffalo Pound.

Is there someone who has been a mentor to you in your professional life and personal life and why?  

I have had no particular individuals. I would call mentors in my professional life, but our Senior Operators at Buffalo Pound are as good as they come and extremely dedicated to their jobs. They are a great help in allowing new and existing employees to gain the knowledge and skills they need to do this job. My Pastor has been a great mentor for me in my personal life.

What is the most rewarding part of your job? What is the least rewarding?  

One of the most rewarding parts of my job come at the end of difficult days, after we’ve faced power outages or other complications in the operation of the plant. We always get through the problems and keep a safe water supply pumping to our cities.

The least rewarding aspect of my job is the prospects for advancement. Promotions can take many years to come, depending on the age of Senior staff members at the time of hire. Since we aren’t employed directly with the city, there are no opportunities to transfer into other departments. Regardless, it’s a good place to work.

If you could give advice to someone looking to get into the industry or to a student looking into a future career what would you say?  

My advice to anyone looking to enter the industry as an operator is to find a community you would like to live in, since moving to a job in another centre will usually mean starting at the bottom again.

What type of education do you currently hold?  

The education I received to get this job was a diploma in Water Resources Engineering Technology.

Looking ahead – is there anything you would like to accomplish in your career?  

As far as a future accomplishment for myself at Buffalo Pound, I would like to move to a full-time Senior Operator position, but will probably retire before that happens.

What ways do you currently incorporate to help combat stress and overwork?  

Combatting stress and overwork is a good question. It helps that we have a co-operative staff at Buffalo Pound, and we work together well when problems occur. Shift changes can be a problem for some people. If you can find a sleep strategy that works when going into night shifts, then use it.

Tell us about you, what makes you tick, what are you passionate about?  

As far as my passions go, I like learning and reading, for both work related and personal interests such as current events, history and physical sciences. I find it makes my life more interesting and gives me lots to think about at times when I might otherwise be bored, like when taking a long drive or sitting in a waiting room. Don’t waste your life.

I want to work for you!!!  

Owen Green  
Manager of Public Works, Rosthern, SK.

You were on the SWWA board previously, what did you like best about being a board member and why are you looking to be a part of the board again?  

I really like the direction that SWWA was going. I liked to see that we were planning for the future looking for ways to keep things current and new, the feedback from the SWWA members, meeting with the industry suppliers and the networking. I enjoyed being part of the decision making for the association and have missed being involved.

What and knowledge do you have to bring that would benefit the SWWA board?  

I have experience with Municipal Operations, rate of elements, education and training that is needed for individuals in the field and I am relatively young still and would like to be part of keeping the association strong and developing with the times. I want to be able to give back to the association that has done so much for me, I have met so many people over the years and the networking has been incredibly valuable to me.

Not all your time will be spent as a SWWA board member, what are some things you like to do to keep yourself from working too much?  

I like to ride motorcycles, tinkle in my garage, and build cars and just work with my hands on projects, have fun and joke around. I also heard that Tim Cox, SWWA President, has been attending yoga so I am looking at getting into yoga. He seems to be looking at being at least a year younger so if I start now I will look 10 years younger by the time I reach his age.

What lead you into your current field? Was it planned or a detour?  

Originally I was involved in Forest Engineering, planning, survey and layout of logging road systems, Bridges, cut blocks, and stream surveys. From that I worked in and managed mapping operations for some forest licensees. I got bored and went back into engineering, focusing on Highway design and airport operations and bridges for Yukon government. My family did not like me working away from home so much so we choose to move to Saskatchewan. For the past 10 years I have been working in my current chosen field of public works with a few Cities, enjoying the diversity of everyday operations. So it has been a Detour, a longer planned path.

How long have you been in the industry?  

I have been in the Public Works Field for 10 Years.

Owen Green is putting his name forward to join the SWWA Board. Read about him and what he wants to bring to the board, why he wants to be part of the board and why he is interested in being a part of the SWWA Executive Board.

Is there someone who has been a mentor to you in your professional life and personal life and why?  

Dale Heshka, Kevin Sutter, Les Naka, Glen Tocher, Dan Chestney. These people have been my go to and resource people for many questions in the industry, helped through many difficult and challenging work situations, and provided endless suggestions during emergency operations. Their advice and experience have helped me to ensure we provide the public with safe and reliable services.

What is the most rewarding part of your job? What is the least rewarding?  

Seeing our staff/coworkers succeed and achieve certifications and awards for their hard work, vast knowledge of our operations and systems and achievements.

Least rewarding, challenging/difficult personalities and political reasoning.

If you could give advice to someone looking to get into the industry or to a student looking into a future career what would you say?  

You are coming into the work force with a toolbox and some basic tools to do the job at this time. Continue, adding tools (courses and certifications) to your toolbox, as this will help you to be prepared for future opportunities and also give you the knowledge and experience to address what may lie ahead.

What type of education do you currently hold?  

Civil Engineering Technologist, A.S.C.T., Geomatics, GIS, Firefighter certification
I want to **Work for you!!!**

DJ Peterson is putting her name forward to join the SWWA Board. Read about her and what she wants to bring to the board, why she wants to be part of the board and why she is interested in being a part of the SWWA Executive Board.

**DJ Peterson**

*Water Works Operator, Municipal - Town of Wynyard*

You are still relatively new to the industry, why do you want to be part of the SWWA Board?

I want to be part of the SWWA Board because I love being involved in the types of events and decision making that the SWWA Board makes. I usually dive head first into things I believe in and the Board is one of them. Associations are important in keeping us together as a group, and being able to network. I also believe that everyone needs to have their voice heard and I feel that I bring a different point of view when it comes to make decisions. The industry is having a turnover of workers and I'm confident I can represent the turnover well.

What are some skills and traits you have that you could bring to the board?

Some skills that I can bring to the board are that I have experience being on and running a board. I still on a lot of them in Wynyard already; such as fundraising boards, and event boards, and have in the past (2012 Student Rep President). I love bringing new ideas to the table and making them work out. I keep my commitments I make, I'm prepared and arrive for everything as early as I can to lend a helping hand. I work great as a team member but I also can handle plenty on my own. I can compromise well and I love to talk and meet new people. I'm easy to approach if someone has a problem or a complaint. I like being organized and am not afraid of some hard work and long hours because when something is a hit it's an amazing feeling that you were part of making that happen.

Help the voters get to know you; what do you like to do in your sparetime?

I have many hobbies I like to do in my spare time, if it’s the summer; I love fishing, boating and being at the lake. Currently canning everything in sight- my kitchen smells like a pickle factory, I coach learn to play baseball, and like to golf. I enjoy gardening and have a small photography business on the side. Come winter time you can mostly find me baking up a storm in my kitchen (whether its breads or sweets) and if I’m not there I’m at the curling rink. I love helping out in the canteen there or just out for a fun game. I think it’s pretty obvious why my nickname is Granny D at this point ha!

What led you into your current field? Was it planned or a detour?

My career into the water works world was not a straight and narrow path. I first started at the Town of Wynyard as a paddling pool attendant in 2009 and worked there for 3 summers. After a few years of being out of high school and taking a year of university realizing it wasn’t really my thing I applied for a summer staff position back with the town this time as a Recreational Assistant. As the summer drew down to a close and my employment as an assistant was coming to an end, I was stuck for another job, and there isn’t much in town. There was one job that had an opening and it was still with the town, garbage picker and the odd job runner for the shop. I was on the back of the truck for 8 months. It really wasn’t until December 2014 that I seriously considered water as a career. There was one day in that month that I got to help Terry Morrow (my current boss and trainer of all things water) do well checks. As simple as the task was I knew I was in it for the long haul. I started almost full time in the water plant May 2015. In all honesty I didn’t pick the career it chose me and that’s pretty special.

How long have you been in the industry? I've been in the industry for almost two years, and I’ve loved every minute.

Is there someone who has been a mentor to you in your professional life and personal life and why?

Terry Morrow has been the best mentor for me in my career. He’s always willing to break things down for me to understand concepts and always gets me thinking and learning. I feel very privileged to be working with him and learning the industry. Quality is of utmost importance with our town’s water for him, and he sets a great example of what every waterworks operator should strive for.

Another mentor for me is Andrew Hickey. He taught me my class 1 this January. He’s incredibly smart and passionate for what he does and it defiantly shows in his teaching. He’s safety oriented in everything that happens and I think that’s something that isn’t always looked at but is incredibly important.

What is the most rewarding part of your job? What is the least rewarding?

The most rewarding part of my job is knowing that I provide the most essential thing to our community every day, and it’s my responsibly. I love knowing that it has the quality that it has because of our treatment system and the care and careful eye we keep on it. The least rewarding end of the jobs is not always hearing that thank you for doing what we do. It’s often overlooked and taken for granted. Having the right mind set about it however is key; you can’t let it get to you.

If you could give advice to someone looking to get into the industry or to a student looking into a future career what would you say?

If a student was looking at getting into this type of career I’d tell them go for it. Every day is an adventure with this job.

I get to be out and about every day in my community. You get to be extremely proud and humble for what you do and there’s no better job satisfaction that that.

What type of education do you currently hold?

I’m currently working on obtaining my class one certification in water treatment and distribution.

What are your future plans for your career?

My future plans with my career would be one day being water plant superintendent in my town. I also always look forward to furthering my education in the water industry through workshops and courses. And I’m always keeping being on the SWWA board and getting a waterworks award in the back of my mind too! ;)

What are ways you currently incorporate to help combat stress and overwork?

There are defiantly days where you feel the pressures of what your jobs responsibilities are and days where you are worked to the bone. I really enjoy being able to get a good workout in to banish the stress away, either by going for a quick run with my dogs or lifting weights. Having a healthy life style is extremely important to me because I can reap the benefits of it. Getting to go to the lake and fishing in the summer is also a favourite pass time.

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**Owen Green**

*continued*

What are your future plans for your career? Continue in the field of Public Works and Operations, obtain OCB Class 3 certifications across the board, Obtain National Public Works certifications through the APWA group and continue in professional development.

Tell us about you, what makes you tick, what are you passionate about?

I have a wonderful wife who provides me an allowance and limited free time to play with my cars and bikes, as I would probably overspend. Our three kids who are at various stages of life (13,17,20) and think my ideas are completely nuts, and my hobbies are at times too dangerous for an old person.

In my spare time, I enjoy restoring, building racers and motorcycles, riding my bicycle in the mountains, hiking in the bush, playing in my shop, and dreaming up different ways to go really fast.

One day I am supposed to grow up, so I have been told. I’ll have to make sure I rip that page out of my day planner. Enjoy life.
The Annual Conference Banquet will once again be jamming to some amazing tunes from the 80's.

Come experience the groovy tunes of the 80's and dance the night away to the great songs we all remember and love. Whether you choose to dance or just sit back and enjoy this is one party you will not want to miss.

The photo booth is also back and this year is sponsored by Delco Water - if you missed out last year this is your year to come and check out what all the excitement and laughter was about.

NEW THIS YEAR!!

What is a party without a costume contest and a great time of laughter looking back at all those crazy outfits we all wore in the 80’s. And hey, if you missed the 80’s this is your chance to experience them first hand for a totally awesome tubular night!

What is your name, job title and where do you work?

My name is Wade Friesen and I’m the Saskatchewan Sales Representative for ISCO. ISCO specializes in HDPE projects related to various environmental, geothermal, golf, industrial, landfill, mining, municipal, waterworks, and culvert-lining applications. ISCO is a global solutions provider of HDPE Pipe & Fittings, HDPE fusion equipment, tech services and other related products to a variety of markets worldwide.

What led you into your current field?

One of the most rewarding parts of my job is the network of people I come in contact with on a daily basis. I believe that Saskatchewan values great relationships, and I look forward to meeting many more great people in the industry. I’m not sure what the least rewarding part of this job is...but when I experience it I will let you know!

If you could give advice to someone looking to get into the industry or to a student looking into a future career what would you say?

The advice I would give to a new student entering the industry would be to actively increase their network of contacts, and continue to develop their leadership and personal relationship skills. I would also strongly encourage them to find a great mentor in the industry who is able to lead them in their future.

How long have you been in the industry?

I have been in the HDPE industry since the beginning of 2016. Even though I'm new to the industry, ISCO has been leading the way in the HDPE industry on a global scale since 1975. I’m surrounded by professionals with years and years of knowledge and experience in the HDPE markets, and have many great resources available to me throughout the company. Our Canadian team works in coordination to make sure we are always offering the best possible service, and I can rely on any one of them at any time. As a former athlete, I have had many great coaches and mentors in my life, and I continue to reach out to many of them in order to grow my leadership and personal development.

What is the most rewarding part of your job?

One of the most rewarding parts of my job is the network of people I come in contact with on a daily basis. I believe that Saskatchewan values great relationships, and I look forward to meeting many more great people in the industry. I’m not sure what the least rewarding part of this job is...but when I experience it I will let you know!

What type of education do you currently hold?

My current education is a Bachelor's Degree in Communication from California State University in Fresno.

Looking ahead – is there anything you would like to accomplish in your career?

My current goal is to continue to develop relationships in our various markets, continue to develop the HDPE Market, and represent ISCO’s professional specialization and expertise in the HDPE markets as we continue to benefit the companies we serve.

What ways do you currently incorporate to help combat stress and overwork?

Thankfully I’ve been blessed with an amazing wife, and 3 incredible boys which allow me to focus my attention on them when things get to stressful. ISCO is a great company to work for and we have numerous resources for me to take advantage of in order to keep my workload manageable.

Tell us about you, what makes you tick, what are you passionate about?

I mentioned my family and their importance in my life, and one of my greatest passions is providing an amazing life for my family and mentoring my 3 boys on how to be great men and great leaders. Athletics was a huge part of my life growing up and I will continue to give back where I can and provide my boys with the same great opportunities I had.
What is the name, job title and current area of the industry you work?
Wade Hoffman RM of Edenwold, Manager of public works, Emerald Park and Utilities.

What lead you into your current field? Was it planned or a detour?
I started working for the municipality in 1986 mowing ditches and grading roads. Then in 1989 they received the responsibility of a urban subdivision called Emerald Park. That’s when my career in this industry started. A bit of a detour if you want to call it that but it was just a part of the many jobs in public works.

How long have you been in the industry?
I’ve worked for the RM for 32 years but didn’t start in the water/sewer side till 1989. Currently the population of Emerald Park is 1800. We also supply water to roughly 10 country residential subdivisions and 4 commercial subdivisions. I also manage a joint wastewater system between the RM of Edenwold and the Town of White City which we were awarded funding for a new wastewater treatment plant this year.

Is there someone who has been a mentor to you in your professional life and personal life and why?
Ed Ruecker was my teacher and co-worker. We both stepped into this position at the same time with him as the senior role but we worked through a lot of issues together. Also Mike Magearn and Peter Thiele were always helpful.

Tell us about you, what makes you tick, what are you passionate about?
I’m a pretty easy going guy that takes extreme pride in my job and commitment to the public. I like to joke around and have fun but always in a safe and productive way. I’m passionate about my family and I look forward to every year as a challenge to try to do something to better myself or the situation that arises. I have been married for 22 years and have 2 children. My son is in his second year at polytechnic taking Chemical Technologies and my daughter will start grade 11 this fall. I enjoy the outdoors hunting, fishing curling and watching my kids in their sports. We have a cabin on Last Mountain Lake where that’s where you will find us most weekends of the year.

For those who have purchased a booth for the 2017-year and moving forward you are given a page in the supplier directory. To get put into the directory please email the SWWA office with:
1. Your company Logo
2. A brief description of your company and products
3. Contact information and the rep for Saskatchewan

Supplier memberships have also changed they are now in the name of the company. Your company can have up to ten reps listed as part of the company along with their phone and email address. Please send your information to the SWWA office.

MEMBER PROFILE
WADE HOFFMAN
 RM of Edenwold, Manager of public works, Emerald Park and Utilities.
Ready for an adventure of a lifetime?

Join the Kilimanjaro Climb for Life
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WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation. Only by tackling these three essentials in ways that last can people change their lives for good.