



SPONSORSHIP
OPPORTUNITIES



ABOUT **US**

The SWWA Purpose:

The association is dedicated to environmental stewardship, protection of public health and advancement of water and wastewater professionals through training and educational opportunities.

The SWWA is dedicated to provide training and skill enhancement through education and networking to promote professional growth in the water industry.

SWWA Vision - Promoting Water - Our most Valuable resource.

The SWWA is an organization made up of persons involved in the operation, maintenance and trouble shooting of water and wastewater systems and its components. Types of members range from the village foreman, to the town public works employee, to the full-time water or wastewater operator and manager. The SWWA includes various technical staff and suppliers who are interested in efficient operation of our water and wastewater systems.

The operator training, specialty seminars, and the annual conference and trade show key in on water and wastewater related topics and problems experienced by everyone at some time. Members are offered reduced costs on all SWWA events.



WHAT WE DO ?

ANNUAL CONFERENCE

The annual event sees (on regular years) near 500+ Saskatchewan members representing rural and urban municipalities of small and large water utilities, collections and distribution and wastewater treatment systems at the annual conference. The SWWA also sees government representatives of the industry, some engineers, and industry and educational suppliers.

ANNUAL TRADE SHOW

The Annual trade show for 2023 is being held Nov. 1 and 2 at TCU Place.

99 trade show booths make up the show.

ANNUAL GOLF TOURNAMENT

The Annual golf tournament will be held August 18, 2023 at the Manitou Beach Golf Course.

Opportunities to come as a single golfer to be added to a team or to book a team of four are available.



Conference & Trade Show Sponsorship 2023

Be seen as an industry leader to 500+ delegates expected from Saskatchewan and 99 supplier companies of the industry. SWWA conference delegates represent rural and urban municipalities of small and large water utilities, collections and distribution and wastewater treatment systems. The SWWA also sees government representatives of the industry, engineers, and industry and educational suppliers.

- The SWWA conference is a cost-effective sales and marketing tool that provides unlimited networking of new contacts and great exposure for your business bringing you face to face with your key customers and prospects.
- The ability to capture new prospects through your corporate profile to existing members.
- The opportunity to increase your brand recognition within the province with a decision-making audience. Exposure to your target market away from everyday distractions.
- Exposure during the annual event along with exposure leading up to and after the event. Sponsors are recognized immediately upon the partnership through advertisement on the SWWA website & in the conference app. E-newsletters are used monthly and through them engage the SWWA members with targeted emails, as a sponsor you are given exposure through all e-letters leading up to the annual event from August to the beginning of November.
- All sponsors who commit to \$1000.00 or more in sponsorship are given the opportunity to have a targeted e-letter of the company product that will be sent out to all SWWA members as well as all delegates registered for the event. Sponsorship deadline is Sept. 1 each year.



Sponsorship Options

Opportunities can be custom designed for your company and your individual's needs. Packages can be combined to attain Gold, and Silver, and Bronze. The deadline for Gold, Silver, and Bronze sponsors is September 5, 2020 to ensure advertising in all conference advertising. Sponsorships received at an earlier date will be recognized in all SWWA correspondence such as e-letters, social media and the Digital Pipeline

Keynote Speaker - \$8500.00

Be the exclusive sponsor of the annual keynote speaker. The keynote address takes place on the Thursday morning of the conference. The keynote is included in the delegate package and is part of the required CEU accumulation for the delegates looking to earn the 1.2 CEU.

The sponsor will receive:

- Company name and Logo prominently displayed in the Keynote area
- Acknowledgement at the Keynote address by the Conference Chair
- Company Information available at the entrance to the Keynote address

One reserved table at the Keynote

- Acknowledgement of conference sponsorship on the SWWA website
- Acknowledgement on conference program
- Acknowledgement in SWWA Pipeline - post conference issue

Banquet - \$2000.00

Be the exclusive sponsor of the Banquet. This function is Thursday evening, beginning with cocktail hour, followed by the banquet meal and awards presentation. The banquet is included in the delegate package, which makes it available to all delegates. The sponsor will receive:

- Company name and Logo prominently displayed in the Banquet area
- Acknowledgement at the banquet by the Conference Chair
- One reserved table at the Banquet - banquet tickets not included
- Acknowledgement of conference sponsorship on the SWWA website & conference program



Banquet Entertainment - \$2000.00

Be the exclusive sponsor of the Banquet Entertainment. This function is Thursday evening and all delegates receive tickets as part of their delegate packages. The sponsor will receive:

- Company name and Logo prominently displayed in the Banquet Entertainment area
- Acknowledgement at the beginning of the Banquet Entertainment by the Conference Chair
- One reserved table at the Banquet and two complimentary tickets
- Acknowledgement of conference sponsorship on the SWWA website, conference program & SWWA Pipeline

Banquet Awards Ceremony - \$1500.00

Be the exclusive sponsor of the Banquet Awards. This function is Thursday evening and all delegates receive tickets as part of their delegate packages. The sponsor will receive:

- Company name and Logo prominently displayed in the Banquet Awards area
- Acknowledgement at the beginning of the Banquet Awards by the Conference Chair
- One reserved table at the Banquet and two complimentary tickets
- Acknowledgement of conference sponsorship on the SWWA website, conference program & SWWA Pipeline

Delegate/Exhibitor Breakfast - \$2000.00

This event gives suppliers and delegates the opportunity to chat off the tradeshow floor. All delegates/suppliers receive tickets to the event as part of their package. The event includes breakfast and the keynote follows the breakfast. The Sponsor will receive:

- Company name and Logo prominently displayed in the Breakfast area
- Acknowledgement at the event by the MC
- Company information (if desired) to be available at the entrance to the breakfast area
- Acknowledgement of the sponsorship through the conference program, SWWA website and in the SWWA Pipeline



Trade Show Food (Wednesday night)

Taco Bar - \$2000.00 -

Chocolate Fountain w/fruit & Cake pops - \$1200.00

Float Station - \$1000 - **SOLD**

As a sponsor of the food served on the trade show floor you will see your company name on the sign as delegates pick up the various food options. In the past couple years, the food served on the trade show floor has received rave reviews from all attendees.

Friday Breakfast - \$2000.00

The final meal of the event and the most attended meal.

As the sponsor receive:

- Company name and Logo prominently displayed in the Breakfast area
- Acknowledgement at the event by the MC
- Company information (if desired) to be available at the entrance to the

Wednesday Lunch - \$2000.00 - **SOLD**

As the sponsor receive:

- Company name and Logo prominently displayed in the Breakfast area
- Acknowledgement at the event by the MC
- Company information (if desired) to be available at the entrance to the breakfast area
- Acknowledgement of the sponsorship through the conference program, SWWA website and in the SWWA Pipeline

Other opportunities:

Lanyards - **SOLD**

Photo Booth Banquet - \$1500.00 - **SOLD**

Delegate Bags - **SOLD**

Banquet Centrepieces - \$1500.00

Notepads for the delegate bags - **SOLD**

Banquet Candy Bar - \$1000.00

Pens for delegate bags - **SOLD**

Large Note Pads w/Lines - **SOLD**

Coffee Breaks w/ a snack of cookies on Wednesday am & chips for Wednesday and Thursday pm. - 3 available at \$1000.00



CONTACT US

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