



# ANNUAL CONFERENCE

**November 5-8th, 2024**

*Partnership Opportunities*





**Partnering with SWWA offers you a marketing opportunity that provides you exposure, access to SWWA members and shows your support of the industry.**

| PARTNERSHIP                | GOLD (\$7500)             | SILVER (\$5000)            | BRONZE (\$3000)            |
|----------------------------|---------------------------|----------------------------|----------------------------|
| Pipeline Recognition       | ✓                         | ✓                          | ✓                          |
| Conference App             | ✓                         | ✓                          | ✓                          |
| Logo on website            | ✓                         | ✓                          | ✓                          |
| Sponsor Signs at Venue     | ✓                         | ✓                          |                            |
| Banquet Recognition        | ✓                         | ✓                          | ✓                          |
| Banquet Tickets            | 8                         | 4                          | 2                          |
| Full Conference Package    | 2                         |                            |                            |
| Tradeshow Booth Selection* | one week after conference | two weeks after conference | One month after conference |

\*Tradeshow booth priority selection prior to booths available to other suppliers

## Opportunities

### **Kickoff Networking Night - \$4000.00 (SOLDOUT)**

Includes:

- Company name and logo prominently displayed at the networking location
- Recognition in social media promotion
- Acknowledgment on the SWWA website, Conference program and Pipeline

### **Keynote Sponsor - \$6000.00**

Includes:

- Company name and logo prominently displayed in the keynote area
- Introduce the keynote speaker and opportunity to address delegates (3 minutes)
- One reserved table of 8 at the Keynote Address
- Recognition in social media promotion
- Acknowledgment on the SWWA website, Conference program and Pipeline
- Preferred Booth Selection for 2025 Conference

### **Trade Show Foodie Fiesta - \$4,000**

Includes:

- Company name and logo prominently displayed in the designated area
- Verbal acknowledgement by the SWWA
- Company information (if desired) to be available in the designated area
- Acknowledgement on the SWWA website, Conference Program and Pipeline

### **Banquet Entertainment - \$6000.00**

Includes:

- Company name and logo prominently displayed in the designated area
- Verbal acknowledgement by SWWA
- Acknowledgement on the SWWA website, Social Media, Conference Program and Pipeline
- Four (4) banquet tickets
- Sponsor Table cards
- Opportunity to introduce the entertainment

### **Refreshment Breaks - 4 Available at \$1,500.00 Each**

Includes:

- Company name and logo displayed in area
- Acknowledgement on the SWWA website, Social Media, Conference Program and Pipeline

### **Lunch Sponsor - \$3,000.00**

Two options: Wednesday and Thursday

Includes:

- Sponsor sign at venue
- Verbal recognition at the lunch
- Acknowledgement on the SWWA website, Social Media, Conference Program and Pipeline

### **Banquet Candy Bar - \$2,000.00**

Includes:

- Company name and logo prominently displayed in the designated area
- Verbal acknowledgement by SWWA
- Acknowledgement on the SWWA website, Social Media, Conference Program and Pipeline

### **Closing Ceremony Speaker - \$3000.00**

Includes:

- Company name and logo prominently displayed
- Introduce the closing speaker
- Acknowledgement on the SWWA website, Social Media, Conference Program and Pipeline

### **Promotional items: \$500.00**

- Add your promotional item to the delegate bag (examples: delegate bags, pens, brochures, notepads, gadgets etc)

